BILL& MELINDA GATES foundation

Access to Learning Award Announcement Day One Media Coverage As of 2 p.m., August 19, 2010

Key Metrics

- Media Breakdown
 - o 2,224 Total placements
 - Coverage breakdown (104)
 - 5 Original print/online news stories
 - 7 Blog posts
 - 92 Tweets
 - 1,133 Total article pickup
 - 987 Press release postings
- Activities
 - One foundation press release
 - One media advisory
 - One factsheet
 - o One slideshow
 - One award recipient profile
 - One Facebook update
 - Four foundation tweets
 - One foundation Notes blog post
 - Targeted release distribution to approximately 185 global media contacts

Coverage: Access to Learning Award Announcement

Note: Current tracking tools do not encompass Greek-language coverage.

Articles

English

- 1. Veria Library awarded, Staff, Athens News Agency
- 2. Greek Library Gets \$1 Million International Award, Staff, TMCnet.com
- 3. <u>Gates Foundation Announces 2010 Access to Learning Award Winner</u>, Staff, Philanthropy News Digest
- 4. Gates Foundation gives \$1M to Greek library, Staff, Puget Sound Business Journal
- 5. <u>Library in Veria, Greece, Wins Gates Foundation's Access to Learning Award</u>, Staff, Libraryjournal.com

Blogs

English

- 1. <u>The National Library of Veria in northern Greece receives grant from Bill and Melinda</u> <u>Gates Foundation</u>, Staff, DailyFrappe
- 2. IFLA in Gothenburg, Day 4: Haitian Librarians Describe Destruction, Acknowledge Assistance, Leonard Kniffel, Inside Scoop blog, American Libraries
- 3. Veria Central Public Library wins "Access to Learning Award 2010", Afroditi Lakkiotis, Greek Reporter
- 4. <u>What (role to play at IFLA today)?</u>, Robert Andrew McKee, Bob's Blog Chartered Institute of Library and Information Professionals
- 5. <u>Greek Library Receives \$1 Million Award</u>, Staff, Europeana Group

- 6. <u>Guardian of (human) dignity</u>, Guy Daines, Information & Advice Blog Chartered Institute of Library and Information Professionals
- 7. IFLA in Gothenburg, Day 3: Partnerships, Awards Include Gates \$1 Million to Greece, Leonard Kniffel, Inside Scoop blog, American Libraries

German

1. <u>Gates Foundation zeichnet griechische Bibliothek aus</u>, Andreas Mittrowann, Globolibro

Article Pickup

Note: Some links below may no longer be available, as they may have reached the set amount of time they are supported by the publication.

Puget Sound Business Journal:

This article appeared online 933 times; links below represent the most prominent outlets

- India Times
- <u>NPR</u>
- USA Today

Libraryjournal.com

This article appeared online 96 times; links below represent the most prominent outlets

- <u>GoGreece.com</u>
- LibrarianPlanet.com

TMCnet.com

This article appeared online **71** times; links below represent the most prominent outlets

BNET

Philanthropy News Digest:

This article appeared online 27 times; links below represent the most prominent outlets

- <u>Congoo</u>
- PublicLibraryIndia.blogspot.com
- ShareThis

Athens News Agency:

This article appeared online 6 times; links below represent the most prominent outlets

- Hellenic Resource Network
- <u>The National Herald</u>

Broadcast

To date, there has been no broadcast coverage of the ATLA announcement.

Twitter

93 total tweets

Note: This number represents the entire universe of tweets on the ATLA announcement.

Highlights:

- <u>pndblog</u>: Gates Foundation Announces 2010 Access to Learning Award Winner <u>#libraries</u> <u>#technology</u>
- <u>megoc</u>: Such a beautiful speech from Ioannis, I hope we'll have access to a transcript/ video. <u>#atla #ifla2010</u>

- PSBJ: Gates Foundation gives \$1M to Greek library http://bit.ly/cFJapo
- <u>SwanIslePress</u>: Worthy Winner. RT @gatesfoundation: Veria Central Public Library, winner of 2010 Access to Learning Award: <u>http://bit.ly/as2atM (expand</u>----) <u>#ifla</u>
- <u>gonzaloyarzun</u>: And the winner is...? // 2010 Access to Learning Award ATLA of <u>@gatesfoundation</u> in <u>#ifla2010</u>

Full-Text Articles: ATLA Announcement

Veria Library awarded Staff Athens News Agency 8.18.2010

The "Bill and Melinda Gates Foundation" bestowed its "Access To Learning Award ("ATLA" to the National Library of Veria (northern Greece).

The award, which is accompanied by a one million dollar cash prize, was bestowed to the Veria National Library as the "most successful library model in Greece and throughout the world".

According to an Education Ministry announcement, Veria's library candidacy was among the final three that were shortlisted from over 250 candidacies from all over the world.

The candidacies were appraised by the Foundation's evaluators from abroad.

###

Greek Library Gets \$1 Million International Award Staff TMCnet 8.17.2010

The Bill & Melinda Gates Foundation has presented its 2010 Access to Learning Award of \$1 million to the Veria Central Public Library for its creative use of information and technology services to meet the economic, educational, and cultural needs of more than 180,000 people.

According to a release, the library has emerged as a leader in Greece by offering a range of services and programs for children and adults, and helping other libraries replicate its success. Microsoft, a partner of the foundation in its efforts to help public libraries connect people to the Internet, will provide the Veria Library with donations of software and technology training curriculum.

The Veria Library realized the power of technology early on. In 1992, the library's catalogue was already fully automated. In 1996, the library became the first in the nation to provide its users free access to computers and the Internet. In 1997, it was the first to have its own website.

"Our library is about making people's lives easier and better, not just about housing books and information," said Ioannis Trohopoulos, director of the Veria Central Public Library. "We are a small library that is committed to offering modern tools and services to help as many people as possible find new economic, academic, and social opportunities." The library serves the 50,000 residents of Veria, and 130,000 more people in the surrounding area. To reach people in distant

rural villages, the library sends out mobile libraries equipped with books and laptop computers.

In addition to offering advanced information and technology services to its users, the library has become a vibrant community center that promotes learning and creativity. It places a particular focus on young people with its new children's area, Magic Boxes, which provides computers, music stations, indoor and outdoor play areas, and a full schedule of activities -- from storytelling to arts and crafts.

To develop a network of library and information services in the region, the Veria Library has worked diligently to form cooperative partnerships with other libraries, programs, and institutions within Greece and around the world. These relationships have provided opportunities to exchange experience and knowledge to benefit the communities these organizations serve. For example, the Veria Library helped more than 60 Greek public libraries develop their own websites and included them in the Veria Library's public libraries portal.

"The Veria Library is one of the most famous libraries in Greece," said Apostolos Nestoropoulos, the mayor of Saint Paul Municipality. "We asked them to help us build our library because they have the know-how." The library conducts computer courses that teach real-world skills such as how to use software, create a resume, share videos online, and participate in social networking. It teaches seniors how to perform online searches and use social networking sites, helps immigrants adjust to their new homes, and gives teenagers a safe after-school location to complete homework and meet with friends.

It has also helped people deal with one of the worst economic climates in Greece's history. Katerina Heimonidou was one of many unemployed young people in Greece. When she learned about an open position at a local mobile phone operator, she took a library training course that taught her how to create a resume with specialized software, which helped her get the job and gave her a head start in her career.

"The Veria Library has brought positive change to the lives of the many people it serves," said Deborah Jacobs, director of the Global Libraries initiative for the Bill & Melinda Gates Foundation, at an award ceremony in Gothenburg, Sweden. "It's a testament to Veria's ingenuity that such a small library in the mountainous region of Northern Greece is paving the way for its users and for others who can and have learned from its innovative use of technology and exciting programs." The foundation's annual Access to Learning Award recognizes the efforts of libraries and similar organizations outside the United States in providing free access to computers and the Internet. It is awarded by the foundation's Global Libraries initiative, which works to open the world of knowledge, information, and opportunity to help improve the lives of millions of people.

The Veria Central Public Library will use its award to expand its network of libraries, upgrade its IT infrastructure, replicate the Magic Boxes concept throughout the main building of the library and at all new branches, and extend its impact beyond the region through websites and social networking, the group noted in a release.

###

Gates Foundation Announces 2010 Access to Learning Award Winner Staff Philanthropy News Digest 8.13.2010

ATLA Coverage Report

The <u>Bill & Melinda Gates Foundation</u> has announced the <u>Veria Central Public Library</u> in Greece as the recipient of this year's \$1 million <u>Access to Learning Award</u>.

The award is presented by the foundation's <u>Global Libraries</u> initiative to libraries and similar organizations outside the United States that provide free access to computers and the Internet. <u>Microsoft</u>, which partners with the foundation to help public libraries connect people to the Internet, will provide the Veria library with software and technology training curricula.

The library in veria serves the 50,000 residents of the city and 130,000 people in the surrounding area, including residents of rural villages, through mobile libraries equipped with books and laptop computers. The library was an early adopter of many technologies and in 1996 became the first library in Greece to offer free computer and Internet access. It also offers resources for children, teenagers, and seniors; computer courses that teach real-world skills such as how to use software, create a resume, share videos online, and participate in social networking; and assistance to help immigrants adjust to their new home. In addition, the library has formed partnerships with many other libraries, programs, and institutions within Greece and around the world to enable the exchange of experiences and knowledge.

"Our library is about making people's lives easier and better, not just about housing books and information," said Veria Central Public Library director loannis Trohopoulos. "We are a small library that is committed to offering modern tools and services to help as many people as possible find new economic, academic, and social opportunities."

###

Gates Foundation gives \$1M to Greek library Staff Puget Sound Business Journal 8.12.2010

The Bill & Melinda Gates Foundation has given a \$1 million award to the Veria Central Public Library in Veria, Greece.

The Seattle foundation presented the library with its 2010 Access to Learning Award. In addition to the prize, Microsoft Corp. (NASDAQ: MSFT) will provide the library with donated software and technology training curriculum. Bill Gates is chairman and co-founder of Microsoft.

The library serves the 50,000 residents of Veria and 130,000 more in the surrounding area, the Gates Foundation said.

Here's a link to the Gates Foundation's award.

###

Library in Veria, Greece, Wins Gates Foundation's Access to Learning Award Staff Libraryjournal.com 8.12.2010 The Bill & Melinda Gates Foundation today presented its 2010 Access to Learning Award, worth \$1 million, to the Veria Central Public Library in northern Greece. It is the first library in the country to provide its users free access to computers and the Internet, the first to have its own website, and a leader in using technology to serve more than 180,000 people.

The award was announced at the annual conference of the International Federation of Library Associations and Institutions (IFLA), held in Gothenburg, Sweden. Microsoft will provide the Veria Library with donations of software and a technology training curriculum.

Public service

"Our library is about making people's lives easier and better, not just about housing books and information," said Ioannis Trohopoulos, director of the library, in a news release. "We are a small library that is committed to offering modern tools and services to help as many people as possible find new economic, academic, and social opportunities."

Serving 50,000 people in the city and 130,000 more in the surrounding area, the library offers mobile library service and also plays a role as a community center. Its new children's area, Magic Boxes, provides computers, music stations, indoor and outdoor play areas, and many programs.

Digital pioneer

The library has served as a leader among its peers, helping more than 60 Greek public libraries develop their own websites. Library users can take an array of courses on computer and Internet issues.

Deborah Jacobs, director of the foundation's Global Libraries initiative, commented, "It's a testament to Veria's ingenuity that such a small library in the mountainous region of Northern Greece is paving the way for its users and for others who can and have learned from its innovative use of technology and exciting programs."

The award aims to honor libraries and similar organizations outside the United States that provide free and innovative access to computers and the Internet. The Veria ibrary will use its award to expand its network of libraries, upgrade its IT infrastructure, replicate the Magic Boxes concept throughout the main building of the library and at all new branches, and extend its impact through websites and social networking.

###

Blogs

The National Library of Veria in northern Greece receives grant from Bill and Melinda Gates Foundation Staff DailyFrappe 8.17.2010

The "Bill and Melinda Gates Foundation" bestowed its "Access To Learning Award ("ATLA" to the National Library of Veria (Veria is a city in northern Greece with a population of about 50,000.)

The award, which is accompanied by a one million dollar cash prize, was bestowed to the Veria National Library as the "most successful library model in Greece and throughout the world". Great news for the library.

According to an Education Ministry announcement, Veria's library candidacy was among the final three that were shortlisted from over 250 candidacies from all over the world.

The candidacies were appraised by the Foundation's evaluators from abroad.

DF: The library also has a very active program in which they have a bus mobile so to say, and drive a bus full of material through neighorbhoods of the city and serve literally as a mobile library.

###

IFLA in Gothenburg, Day 4: Haitian Librarians Describe Destruction, Acknowledge Assistance

Leonard Kniffel Inside Scoop blog, *American Libraries* 8.13.2010

On January 12, 2010, a devastating earthquake turned an ordinary day into a day of horror and destruction for Haiti. On the fourth day of the 76th General Conference and Assembly of the International Federation of Library Associations and Institutions August 13, in Gothenburg, Sweden, two Haitian librarians came forward to tell their stories and communicate face-to-face with various international organizations and individuals who want to help with the recovery.

Françoise Beaulieu-Thybulle, director of the National Library of Haiti, and Elizabeth Pierre-Louis, program director for FOKAL (French acronym for Foundation for Knowledge and Freedom), spoke poignantly of that dreadful day, and showed a shocking video of the National Library during the quake taken from security cameras inside and outside the library.

The American Library Association has raised and distributed over \$20,000 for Haiti relief, but obviously much more is needed. You can <u>donate</u> through ALA on the web.

Other highlights of the conference day included a rousing plenary session with motivational speaker Hans Rosling, whose analysis of the global distribution of wealth led to the prediction of a bright future for libraries. Three to four billion more people will become library users by 2015, he projected. His advice for librarians who want to come out on top in a Google search involved an onscreen search for the three topics people look for most—sex, money, health—with his own website showing up at the top of the search results.

The Bill and Melinda Gates Foundation sponsored a forum for representatives from various countries to show off projects underway with foundation funding. The projects all involve internet access but a wide range of approaches, with Latvia demonstrating "Father's Third Son," an advocacy effort rooted in folklore, Poland working with the national telecommunications company to increase access in rural areas, Botswana partnering with the national government, Lithuania supporting libraries at the rate of one for every 800 Lithuanians, and Chile's BiblioRedes delivering services tailored to their users.

I chatted with Deborah Jacobs, director of the Global Libraries Program for the Gates Foundation, and she pointed out that the <u>Access to Learning Award</u> is just 2.4% of the annual grant payout from the program. Frequently asked how to apply for Gates grants, Jacobs told the group that the Access Award is the only one with a formal application process; the others participate by invitation and she is happy to talk with librarians about potential support from the foundation.

U.S. delegate Barbara Ford drew to my attention today to the fact that 2010 is the 20th anniversary of the Women Information and Libraries Special Interest Group, which was formed in Sweden at the IFLA conference in Stockholm. To celebrate, the SIG presented a "Global Women's Fair" at Gothenburg University Library to share best practices "in support of women users and women library and information workers."

###

Veria Central Public Library wins "Access to Learning Award 2010" Afroditi Lakkiotis *Greek Reporter* 8.13.2010

The Bill and Melinda Gates Foundation honored the Central Public Library of Veria, Greece with the "Access to Learning Award 2010" along with a \$1,000,000 dollar donation.

Veria's library is small and serves the population of 50,000 and 130,000 more people in the surrounding areas. Its commitment to innovation and experimentation has made it a model for libraries in Greece and the world. The Veria Central Public Library used its creative form of information and technology services to meet the economic, educational, and cultural needs of more than 180,000 people. The library has emerged as a leader in Greece by offering a range of services and programs for children and adults while assists other libraries to replicate its success. Microsoft who is a partner of the foundation in its efforts to help public libraries connect people to the Internet, will donate the Veria Library with software and technology training curriculums.

However the library's efforts goes beyond that. The Veria Library reaches out to immigrants as well to make them feel welcome and help them assimilate. One of its many programs is called "Untold Stories", which offers Albanians, Russians, Ukrainians, and Bulgarians computers to create visual narratives about their lives. Their stories were posted on You Tube and a dedicated project website. "We thought it was a great idea because it would unite us more," said Fatbarda an Albanian immigrant. "All immigrants have the same story—just in a different language."

The library's managers stress the importance of creating a special place dedicated to children and youth; a place of excitement and imagination. Consequently, the Veria Library opened a new children's area called Magic Boxes, in April 2009.

The bold, bright colors of Magic Boxes create a joyous atmosphere for children and parents alike. An outdoor garden provides areas for climbing, playing, and exploring. And there are plenty of comfortable places for reading and listening to music and stories for the youth!

There are computers with kids' software, video games, and regular activities and programs as well to keep young minds active and engaged.

Because the Veria Library has worked so diligently to form partnerships with other libraries, programs, and institutions within Greece and worldwide, it has been able to grow and thrive.

The Veria Central Public Library will use its award to expand its network of libraries, upgrade its IT infrastructure, replicate the Magic Boxes concept throughout the main building of the library and at all new branches, and extend its impact beyond the region through websites and social networking.

###

What (role to play at IFLA today)?

Robert Andrew McKee Bob's Blog – Chartered Institute of Library and Information Professionals 8.13.2010

As you walk through your IFLA you'll find yourself playing several roles. Yesterday I began the day as a photographer during the Press Conference - where it was brilliant to see an all-women platform party of National Committee Chair (Agneta), Secretary General (Jennefer), President (Ellen), and President-Elect (Ingrid), probably for the first time in IFLA's history. Later I became an actor when Sue Hutley (Australian Library and Information Association) asked me to perform for her "Love2read" video campaign. And, of course, there were the usual roles expected of any experienced IFLA-goer: conference delegate, committee member, committed socialite.

But the one role I never expected to play at IFLA is the one I'm now playing more than any other for IFLA - I'm a student again!

Yesterday IFLA launched the "Building Strong Library Associations" programme - BSLA. So now I can tell you that (a) I'm one of the team of so-called "experts" who will be delivering the programme and (b) my role will be to work with Ukraine, assisted by the Bill and Melinda Gates Foundation which is supporting BSLA as part of the Global Libraries Initiative. It's a volunteer role and, for me, the perfect way to continue after my retirement from CILIP to contribute to our global library community.

And what a team to be part of! As well as myself there's Premila Gamage, Claudia Lux, Felipe Martinez, Kay Raseroka, Winnie Vitzansky, and Jacinta Were - a real all-star line up! And we all get on with each other really well which is brilliant as we learn about BSLA together. We may all be experienced IFLA people, but most of us are not so experienced in the roles the BSLA programme will require of us. In the BSLA documentation they call us trainers - but we feel more like trainees!

But the help we're getting as we move up a very steep learning curve is superb. In July we met in The Hague to go through the excellent portfolio of training materials which is being developed for the programme. On Tuesday here in Gothenburg we discussed the framework of evaluation which will be used to assess the impact of the programme. Yesterday we were introduced to the process of blended learning that we'll be using and the online learning environment, built on the Moodle platform, that's being created for the programme - that was the session when I felt most like a trainee rather than a trainer!

The programme also provides us with in-country support and there's really good support from Fiona Bradley and Stuart Hamilton at IFLA HQ. And for Claudia (Lithuania) and Winnie

(Botswana) and myself (Ukraine) there's the added dimension of support from the Gates Foundation.

Back home politicians sometimes ask me "Where is the Andrew Carnegie of today for libraries?" Well the answer, of course, is Bill and Melinda Gates and the Global Libraries Initiative. Bill gets it you see. Libraries change lives and by so doing help to improve education, health, and life opportunities for everyone. Good libraries need good librarians. And good librarians are supported by strong library associations. So my aspirations for BSLA are not only about building the capacity of national library associations - they're also about leveraging the philanthropy of the Gates foundation to advocate to government and the media about the value of libraries in society.

I met some of the Gates people - including Deborah Jacobs, Director of the Global Libraries Initiative - at the reception for the Gates Foundation's Access to Learning Award on Wednesday evening. I met some of my Ukranian colleagues during the poster session in the Exhibition Hall yesterday. I'm getting really excited about my first visit to Ukraine for BSLA which will be in November - just after my retirement from CILIP.

So many people have put so much effort into preparing such an outstanding BSLA programme! Now it's up to us, the team of so-called "experts," to make it happen. So, no pressure there then!

###

Greek Library Receives \$1 Million Award Europeana Group 8.12.2010

The Veria Central Public Library – a contributor to Europeana.eu – has received a \$1 million award for its creative use of information and technology services.

The 2010 Access to Learning Award was presented by the Bill & Melinda Gates Foundation, and will be used to help the Veria Library expand its network, upgrade its IT infrastructure and increase its reach through websites and social networking.

The Veria Library was the first in Greece to provide free access to computers and, in 1997, to have its own website. It also helped over 60 Greek public libraries develop their own websites.

"It's a testament to Veria's ingenuity that such a small library in the mountainous region of Northern Greece is paving the way for its users and for others who can and have learned from its innovative use of technology and exciting programs," said Deborah Jacobs, director of the Global Libraries initiative for the Bill & Melinda Gates Foundation.

See works from the Veria Central Public Library on Europeana.

###

Guardian of (human) dignity

Guy Daines Information & Advice blog – Chartered Institute of Library and Information Professionals 8.12.2010

ATLA Coverage Report

Thursday at IFLA was characterised by children but touching on wider human themes.

Wallender creator, Henning Mankell, addressed conference on the theme of "Reading and Writing: a question of dignity". For the past thirty years he has shared his time between the snow (Sweden) and the sand (Mozambique). In a moving address he described how he had asked the street children of Maputo, Mozambique, what was the single thing they most wished for. It had taken him over two years to gain anything approaching their trust and to his surprise they answered not a mother or home but an identity card. On reflection he saw this as being about establishing one's own identity and suggested that skills in reading and writing were essential in exploring and defining that identity. He therefore suggested that librarians were "guardians of identity" and looked at how they might fulfill that role.

Later in the day there was a session looking at IFLA projects sponsored by SIDA (Swedish International Development and Co-operation Development Agency). One was the encouragement of school libraries in Palestine but Dr Ghassan Abdullah from the Centre for Applied Research in Education in Palestine had been refused a visa to attend IFLA. Nevertheless his paper was delivered by another and described a training seminar in library skills fior palestinian teachers. Thirty-four teachers had attended from town, rural and "camp" schools. Perhaps the most impressive impact of the project was on the Palestinian Ministry of Education - in 2008 there had been only two specialist school librarians but a year later there were fifteen. In addition each school was expected to hold at least one library class a week.

Again work with children featured in the Access to Learning Award of the Bill and Melinda Gates Foundatrion. The 2010 winner is the Veria Central Library in Greece. Director Joannis Irohopoulos described in particular the opening of the new children's area - "Magic Boxes" - in 2009. He noted that even the President of Greece had visted. "Magic Boxes" was about encouraging curiosity, engendering excitement and providing surprises. He hoped that Veria would become a city for children and the whole library a magic box.

And during the day I also skimmed the "Library Lovers" report from the Swedish Library Association. Amongst the recent advocacy achievements it notes: "The government bill for a new Education Act clearly states that all pupils, at both public and private schools, must have access to a school library". A clear inspiration and model for the Make School Libraries statutory campaign in England, supported by CILIP.

However the overall message was that children may be the future but they are all our futures not just their own.

Guy Daines Director, Policy & Advocacy CILIP

###

IFLA in Gothenburg, Day 3: Partnerships, Awards Include Gates \$1 Million to Greece Leonard Kniffel Inside Scoop blog 8.12.2010 Day three of the World Library and Information Congress of the International Federation of Library Associations and Institutions (IFLA) was a day of awards, honors, and the announcement of new partnerships.

IFLA Secretary General Jennefer Nicholson and Ismail Serageldin of the Bibliotheca Alexandrina in Egypt signed an agreement at the conference—which is taking place in Gothenburg, Sweden—officially making the library IFLA's Arabic Language Center. Serageldin noted that bringing Arabic into the IFLA family of lanugages helps fulfill the great mission of the federation, that of bringing nation's together in the advancement of knowledge.

The Bill and Melinda Gates Foundation announced the winner of its annual \$1-million Access to Learning Award to the Veria Central Public Library in Greece "for its creative use of information and technology services to meet the economic, educational, and cultural needs of more than 180,000 people." In Gothenburg to accept the award, Veria library director Ioannis Trohopoulos said, "I am astonished, I am humbled, I am grateful." He told me after the ceremony that it is the citizens of Veria who deserve the award, they are the ones who have cause for celebration, and he said that what the award makes him most proud of is his staff. Making the announcement, Deborah Jacobs, director of the foundation's Global Libraries Program in the U.S., compared the achievements of the relatively small Veria library to the American children's classic The Little Engine That Could. They thought they could and they did, she said.

IFLA President Ellen Tise of South Africa announced today that Cameroon, Lebanon, and Peru have been chosen to work with IFLA on the new "Building Strong Library Associations" program, and Jacobson announced that the Gates Foundation would support three other participants— Botswana, Lithuania, and Ukraine. Strong associations are essential to developing nations, said Tise, and Jacobson added that the project is aimed at strenthening the library associations' access to online resources, including case studies and training materials.

OCLC President and CEO Jay Jordan announced the winners of the coveted IFLA/OCLC Early Career Development fellowships, six librarians from Botswana, Nepal, Philippines, Malawi, China, and Serbia.

Other awards presented today include: the De Gruyter Saur/IFLA Research Paper Award, the 8th IFLA International Marketing Award from Emerald Group Publishing, the IFA LIS Student Paper Award sponsored by ekz.bibliotheksservice, and the Shawkey Salem Conferenc Grant. Visit the IFLA website or the sponsor websites for details.

IFLA Senior Policy Advisor Stuart Hamilton announced the release of the new electronic *IFLA* World Report (formerly the print *IFLA*/*FAIFE* World Report), a free database containing 122 country reports on censorship. Work on this electronic version of the report was done at the University of Pretoria in South Africa, and "there is nothing else like it in the world," said Stuart.

###

Foreign language – German

Gates Foundation zeichnet griechische Bibliothek aus Andreas Mittrowann Globolibro 8.12.2010

Die Bill and Melinda Gates Foundation hat die Veria Central Library in Griechenland mit dem jährlichen Access to Learning Award in Höhe von einer Million US-Dollar ausgezeichnet. Als Begründung nannte die Stiftung den innovativen und kreativen Umgang mit neuen Technologien, um die wirtschaftlichen, bildungsbezogenen und kulturellen Bedürfnisse der 180.000 Einwohner umfassenden Region zu erfüllen.

"In unserer Bibliothek geht es darum, das Leben der Menschen einfacher und besser zu machen und nicht einfach nur um das Aufbewahren von Büchern und Information", sagte Ioannis Trohopoulos, Direktor der Veria Central Public Library. Trohopoulos hatte sich bereits schon früher im Kontext europäischer Projekte wie bspw. PULMAN um die internationale Vernetzung seines Hauses verdient gemacht.

Die Gates Foundation hat auf ihrer Homepage auch ein Video über die Arbeit der Bibliothek veröffentlicht. Deborah Jacobs, Direktorin der Global Libraries Initiative bei der Stiftung und frühere Leiterin der Seattle Public Library, sagte anlässlich der Bekanntgabe im Rahmen des Weltkongresses der Bibliotheken im schwedischen Göteborg: "The Veria Central Public Library is the pride of the city. It is not only seen as a place of learning and education, but a place of experimentation, personal expression, creativity, and fun. A visitor to the library on any given day might see a group of young children in the midst of an art project, adults posting their digital films on YouTube, and grandparents taking a course on how to use Facebook and Twitter. Incredibly, the Veria Library is also the pride of Greece."

Link: <u>http://www.gatesfoundation.org/foundationnotes/Pages/deborah-jacobs-public-libraries-making-a-difference-100812.aspx</u>

###